

## Wise Guy 21-1: *Why Get Certified*

**Q:** I've heard of Bloomington Gold Corvettes. I saw Corvettes that were for sale and some noted that they had been *Bloomington Gold Certified®*. So, I wondered, should I get my Corvette Certified?

**A:** First let's understand what Bloomington Gold Certification® is about. A *Gold Certified® car appears as it would have just after completion of 'Typical Factory Production'*. The Bloomington Gold Certification tells you and others that your car has been reviewed by a team of national experts and it is highly accurate as to how it left the factory. A very, very small percentage of Corvettes attain this award. In so doing, your car has earned a high ranking in value compared to similar Corvettes of that year or generation, because it was determined to be 95% or higher as to how it left the Chevrolet factory when new.

So, one reason to get your Corvette Bloomington Gold Certified® is to confirm its authenticity and build intrinsic value. A Certified Corvette is **confirmed** to be in the upper range of values for a given year or generation of production. Should you ever choose to sell the Corvette, it will be more desirable than those that are not Certified. Other Corvettes without a Certification may be cosmetically appealing, but without the Certification it is not known if they are authentic.

Another reason to have your Corvette Bloomington Gold Certified® is ... fulfillment! Knowing that your car has surpassed expert review and is deemed to be one of the most authentic Corvettes gives an owner pride and fulfillment. When others see your Corvette with its announcement of Certification on the front license plate and window sticker you will be proud that they recognize the importance of your Corvette!

Any questions..... contact **Wise Guy** [guy@bloomingtongold.com](mailto:guy@bloomingtongold.com)